**Social Media, Day 2: LinkedIn, Part A**

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| **Objectives** *Learners will be able to…* | **Materials** | |
| ***Computer skill:*** *run a job search on LinkedIn*  ***Computer skill:*** *recognize appropriate items to share on LinkedIn* | **Make Student Copies**   * **Social Media Quiz**   **Props, Technology or Other Resources**   * Projector * Computer for every student * USB Drives | |
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| **Lesson Plan** | | Vocabulary |
| **Warm Up: Social Media Quiz - 15 minutes**  Description: Hand out quiz and have students try to complete the quiz on their own. Then discuss as a class. Have students explain why they chose their answers.  Answer key: 1. circle all but newspaper 2. False 3. False 4. d 5. e  **Presentation: Intro to LinkedIn – Remainder of class**  Description: The presentation will guide you through the class. There are many videos and activities included with step by step instructions.  Note: An email is required to create a LinkedIn. Make sure all students have an email and can log in if they wish to make a profile.  There is not a dummy account for teachers to use. Therefore, this class will be light on demonstration. If you have your own Linked In account and are comfortable using it to demonstrate, feel free. | | * Profile * Contact * Status Update * Post * Comment * Private Message |

**Social Media Quiz**

1. Which of the following are social media? **Circle ALL that apply.**
   1. Facebook
   2. Twitter
   3. A printed newspaper
   4. Linked In
2. Social media requires paying a monthly fee.
   1. True
   2. False
3. It is best to make your Facebook posts **public**.
   1. True
   2. False
4. On Facebook, you can
   1. post status updates
   2. comment on your friends’ posts
   3. share photos
   4. all of the above
5. Which of the following should NOT be shared on Facebook?
   1. passwords
   2. travel photos after you’ve returned from your trip
   3. vacation plans
   4. bank accounts
   5. A, C or D
   6. All of the above