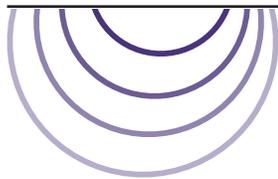


BEYOND WORDS



MINNESOTA
Literacy
COUNCIL

NEW!

MINNESOTA LITERACY COUNCIL'S ANNUAL BASH

6 – 8:30 p.m. | April 19, 2018

Solar Arts Building in Northeast Minneapolis



Join us for an evening with three-time Grammy Award-winning singer, activist and humanitarian, **Angélique Kidjo**.

Please help us celebrate literacy at our first annual Beyond Words fundraising event on Thursday, April 19 with remarks and music by **Angélique Kidjo**. A creative force with 13 albums to her name, Angélique was named “Africa’s premier diva” by *Time*. One of *The Guardian’s* 100 most inspiring women in the world, she was the first woman on *Forbes’s* list of the Most Powerful Celebrities in Africa.

How will your sponsorship make a difference? By covering upfront costs, you make sure that 100 percent of our guests’ donations during the event go directly to literacy programs. It used to be that literacy meant the ability to read and write, but today, we know the benefits of literacy go far beyond words.

Sponsorship Opportunities

Kindly submit your sponsor pledge form by **March 1, 2018**.

	\$15,000* Presenting	\$10,000 Platinum	\$5,000 Gold	\$2,500 Silver	\$1,000 Bronze
Your company logo at all tables	●				
Your promo item given to attendees	●				
Logo on all promotional materials	●	●			
VIP reception: meet and greet with featured speaker	●	●			
Promotion of your company on social media	●	●	●		
Organized employee volunteer opportunities	●	●	●	●	
Seats at event	8 seats (full table)	8 seats (full table)	4 seats (half table)	2 seats	2 seats
Ad placement on event program	Full page	Half page	Quarter page	Logo	Logo
Your logo and link on our website	●	●	●	●	●
Company name in our annual report	●	●	●	●	●
Total number of impressions	22,000	15,250	8,175	5,150	4,000

*only one Presenting Sponsor package will be accepted

Our team is happy to create a personalized opportunity at the price point that works for you. If none of the above packages seem like the right fit for you, just let us know!

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ANNUAL BASH

6 – 8:30 p.m.

April 19, 2018

PLEDGE FORM:

Event Sponsorship

- PRESENTING \$15,000
- PLATINUM \$10,000
- GOLD \$5,000
- SILVER \$2,500
- BRONZE \$1,000
- OTHER We will contact you for details

Company

Contact name

Email address

Street address

City, State, ZIP

Phone

Thank you for your sponsorship pledge!

No payment is needed at this time; we will send an invoice. By **March 1, 2018**, email this information to Susan Godon at sgodon@mnliteracy.org or mail to:

Minnesota Literacy Council
700 Raymond Avenue, Suite 180
St. Paul, MN 55114